

LIVINGPROOF

Last year, Advanced Dermatology and Cosmetic Surgery and our brand family launched our first nationwide initiative to raise awareness about the important role that annual Total-Body Skin Cancer ExamsSM play in the early detection of skin cancer.



As a result, our dermatologists, dermatopathologists, Mohs Surgeons and other experienced providers treated more than **100,000*** occurrences of skin cancer -- including melanoma, the deadliest kind.

That's **LIVINGPROOF** early detection saves lives.

Schedule your annual



today!

*In 2019, we performed more than 100,000 excisions, destructions and Mohs Surgeries on malignancies. Does not include patients sent home with prescription treatments.

Schedule your annual



today!

Welcoming New Patients

Same-Day, Next-Day
Appointments Available!

Most Insurance Accepted



Remarkable Medicine.
Remarkable Care.

LIVINGPROOF



Annual
Total-Body
Skin Cancer
Exams...

SAVE LIVES



Remarkable Medicine. Remarkable Care.

866.202.7050
AdvancedDerm.com

866.202.7050
AdvancedDerm.com

AdvancedDerm.com

When Caught Early and Treated Properly, Skin Cancer Is Highly Curable

- One in five people in the U.S. will develop skin cancer – 9,500 per day.
- Skin cancer can affect anyone, regardless of skin color.
- The survival rate for melanoma, the deadliest form of skin cancer, is 99% when detected and treated early. It drops all the way to 15% in its more advanced stages.
- Approximately 90% of all non-melanoma skin cancers, including basal cell carcinoma and squamous cell carcinoma, are directly associated to exposure to UV radiation from the sun. (The majority of these from sun damage received by the time we were in our teens).

- Correct daily sunscreen use could significantly reduce the incidence of melanoma, the deadliest form of skin cancer. Higher melanoma rates among men may be due in part to lower utilization of sun protection.
- Regular self-skin exams and a yearly total-body skin cancer exam by a Board Certified Dermatologist or other Dermatology professional are crucial in finding skin cancer early.
- Moles or growths that change, itch or bleed could be early warning signs of a melanoma and should be checked by one of our Dermatologists.

Sources include: American Academy of Dermatology, SkinCancer.org, American Cancer Society, National Institutes of Health, Melanoma.org



Schedule your annual



today!

Welcoming New Patients

Same-Day, Next-Day
Appointments Available!

Most Insurance Accepted

The ABCDEs of Melanoma

- A** is for **ASYMMETRY**: One half of the mole does not match the other half.
- B** is for **BORDER IRREGULARITY**: The edges are ragged, notched, or blurred.
- C** is for **COLOR** that varies from one area to another.

- D** is for **DIAMETER**: While melanomas are usually greater than 6mm (the size of a pencil eraser) when diagnosed, they can be smaller.
- E** is for **EVOLVING**: A mole or skin lesion that looks different from the rest or is changing in size, shape, or color.



866.202.7050
AdvancedDerm.com

866.202.7050

AdvancedDerm.com